



Office of Strategic Planning and Policy (OSPP) e - Newsletter



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Department of Mental Health's Strategic Plan Highlights

DMH's 2009-2014 Strategic Plan

Over the past year, the Department of Mental Health Executive Team has been updating its strategic plan to reflect new goals and objectives for the next five years.

The 2009-2014 DMH Strategic Plan now includes a revised mission and vision statement, and set of core values and goals. Underneath each goal, each division and executive office is working on specific objectives to achieve specific goals.

This strategic plan will serve as a guide for all Departmental activities, policy development, budget/fiscal decisions, and operations.



Atascadero State Hospital's Strategic Planning Process

Each year, Atascadero State Hospital holds a Strategic Planning Conference to develop objectives for its ongoing strategic plan.

What makes Atascadero's strategic planning process unique is the opportunity for over 100 stakeholders with a vested interest in the hospital's operations to participate in the development of the hospital's plan.

Take a look at the [Atascadero State Hospital's mission, vision, and values!](#)

DMH [OSPP Website](#) Now Available!

The OSPP internet web page is up and running! After a significant internal communications plan was implemented, the DMH strategic plan for 2009-2014 is now available to the public. As with many strategic plans, it is important to keep Department objectives current with what is actually taking place in the organization. This plan was updated to reflect the Department's mission, vision, values, and goals for the next five years.

What the OSPP website has to offer:

- Up-to-date strategic planning efforts
- Policy strategy services
- AND MUCH MORE!

Discussion topics for Atascadero's 2009 strategic planning conference include strategies to:

- Utilize clinical outcome evaluation to improve services and the success of individuals after discharge;
- Better manage incidents of violent and aggressive behavior, while improving staff and individual safety;
- Ensure staff competence in managing treatment; and
- Ensure a seamless transition during the influx of court mandated admissions (PC 2684).

Each hospital's strategic plan is aligned with the mission, vision, values, and goals of the DMH Strategic Plan.

CONTACT OSPP

• Sean Tracy 651-1281
Chief

Sean.Tracy@dmh.ca.gov

• Catherine Hendon 651-3272
Policy Analyst

Catherine.Hendon@dmh.ca.gov

Visit the OSPP Website:

<http://www.dmh.ca.gov/OSPP/default.asp>

DMH Executive Team





Five Questions You May Have About the Department's Strategic Plan

WHO was involved?

- Director Mayberg, State Hospital Executive Directors, Deputy Directors, & Executive Office Chiefs
- Communications Team made up of staff from headquarters and state hospitals worked together to create marketing strategies and developed the core values
- External stakeholders participated in interviews

Mission:

The Department of Mental Health initiates, administers, supports, and enhances an integrated, comprehensive system of public mental health services.

WHAT is a strategic plan?

A strategic plan is a guiding document for an organization to follow, which outlines its collective purpose to fulfill within a given timeframe. Each division within DMH uses the Strategic Plan to set specific objectives and performance measures as they relate to Department goals. State hospitals are unique in that they produce a strategic plan tailored to the needs for each facility.

Vision:

An evolving public mental health system accessible to all Californians that inspires people to embrace quality mental health services and supports.

WHY was it done?

DMH is committed to improving its outcomes through increased transparency, system enhancements, streamlined communication, and increased accountability.

Such progress is not possible without empowering staff on a daily basis to perform the tasks necessary to meet the needs of the Department and our many stakeholders and partners.

Values:

Leadership
Excellence
Resourcefulness
Cultural Competence

WHEN will objectives for the plan be developed?

Each division within the Department is currently developing specific business objectives that meet the needs of their program area, and tie directly back to the overall goals of the Department.

This process is expected to be complete by October 2009, at which time the information will be included in the DMH Strategic Plan and made publicly available on the website and DMH In-Site.

Goals:

Invest in Change
Empower People
Assume/Ensure Accountability
Improve Outcomes
Enhance Public Safety and Protect the Dignity of Individuals

WHERE do I fit in?

DMH's Strategic Plan has a place for everyone from DMH staff members to the clients and family members utilizing mental health services. The values outlined in the Plan encourage the collaboration of all entities with a vested interest in mental health to be an integral part in discussions surrounding policy developments, system enhancements, and innovative programs and services for the community.

Please provide us with your feedback at StrategicPlanning@dmh.ca.gov.

Learn more about the DMH Strategic Plan, the DMH Strategic Plan Communications Team and other Strategic planning activities by visiting the Office of Strategic Planning and Policy's website at

<http://www.dmh.ca.gov/OSPP/default.asp>.