



California Department of Mental Health

PEI Statewide Project on
Racial, Ethnic and Cultural Specific Programs and
Interventions - Proposed First Step

Statewide MHSA Conference Call
When: Tuesday, September 30, 2008
Time: 1:30 p.m. to 3:00 p.m.
Dial-in Number: (800) 288-8960

Office of Multicultural Services (OMS)
Rachel Guerrero, Chief

Prevention and Early Intervention (PEI) Section
Barbara Marquez, Acting Chief



Purpose of the Call

- **To solicit input and feedback on the proposed plan for the Reducing Disparities Project**





AGENDA

- **Background**
- **\$60M Statewide Project**
 - **Questions, Comments, Feedback**
- **First Step: \$1.5M Reducing Disparities Project**
- **Proposed Project Design**
 - **Major Deliverable #1**
 - **Major Deliverable #2**
- **RFP Issues**
 - **Questions, Comments, Feedback**
- **What happens when the plan is completed?**
- **Expected Outcomes**
 - **Questions, Comments, Feedback**



Background

- In January 2007 (amended 9/11/07) the Mental Health Services Oversight and Accountability Commission (MHSOAC) provided the policy direction for Statewide projects including: Ethnic and Cultural Specific Programs and Interventions

Under KEY POLICY DIRECTION: Statewide Strategies

Ethnically and Culturally Specific Programs and Interventions

Statewide set aside for up to \$15,000,000 per year to support special projects for reducing ethnic disparities based on the results of the Ethnic Stakeholder process. This is in addition to, rather than instead of, expecting Counties to work toward reducing disparities in all County PEI Plans.





Background

- In June 2007 the MHSOAC voted to initially focus on five racial, ethnic, cultural, groups to be included in a Statewide project for Ethnic and Cultural Specific Programs and Interventions
 - *Based on results of UCD Center for Reducing Health Disparities (CRHD) Focus Group findings MHSOAC recommended initial focus on African Americans; Asian/Pacific Islanders; Latinos; and Native American populations.*
 - *Lesbian, Gay, Bi-sexual, Transgender, Questioning (LGBTQ) youth were subsequently added.*



\$60 Million Statewide Project

- MHSOAC approved **\$60M** over four years to support a statewide project for Ethnically and Culturally Specific Programs and Interventions.





Time for:

Questions

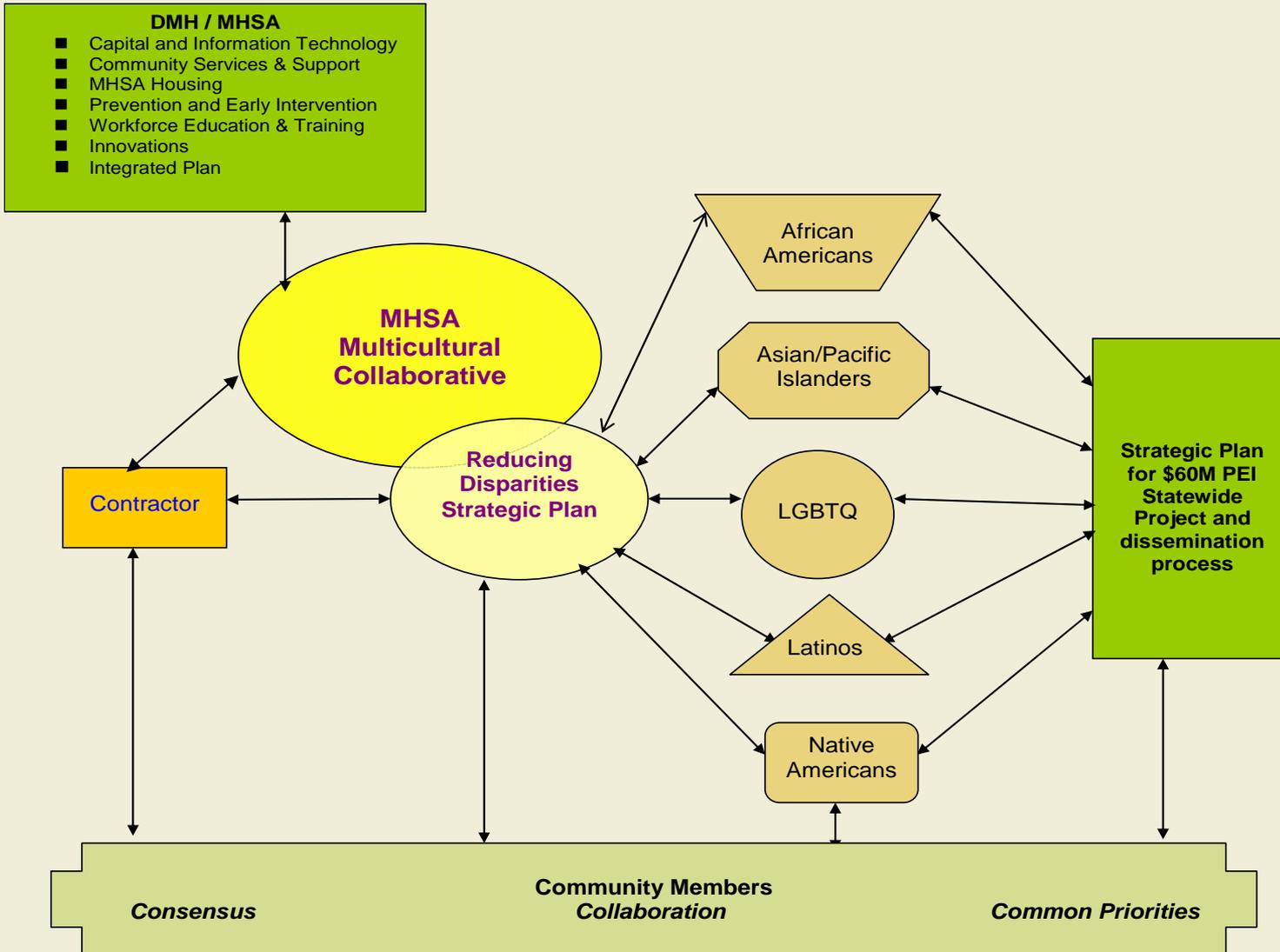




Proposed First Step – \$1.5M Funding **(State Admin MHSA Funds)**

- DMH has requested authority to use \$1.5 million of state administrative MHSA funds to support a project to:
 - 1) Develop a comprehensive strategic plan to help design the \$60 million PEI statewide project and
 - 2) Establish a MHSA Multicultural Collaborative
- The PEI Section and OMS are collaborating on developing a procurement process to competitively award this contract
- Discussion to solicit stakeholder input and feedback has, or will, occur September through October 2008
- Input, feedback and recommendations received from stakeholders will be considered in preparing the final procurement document

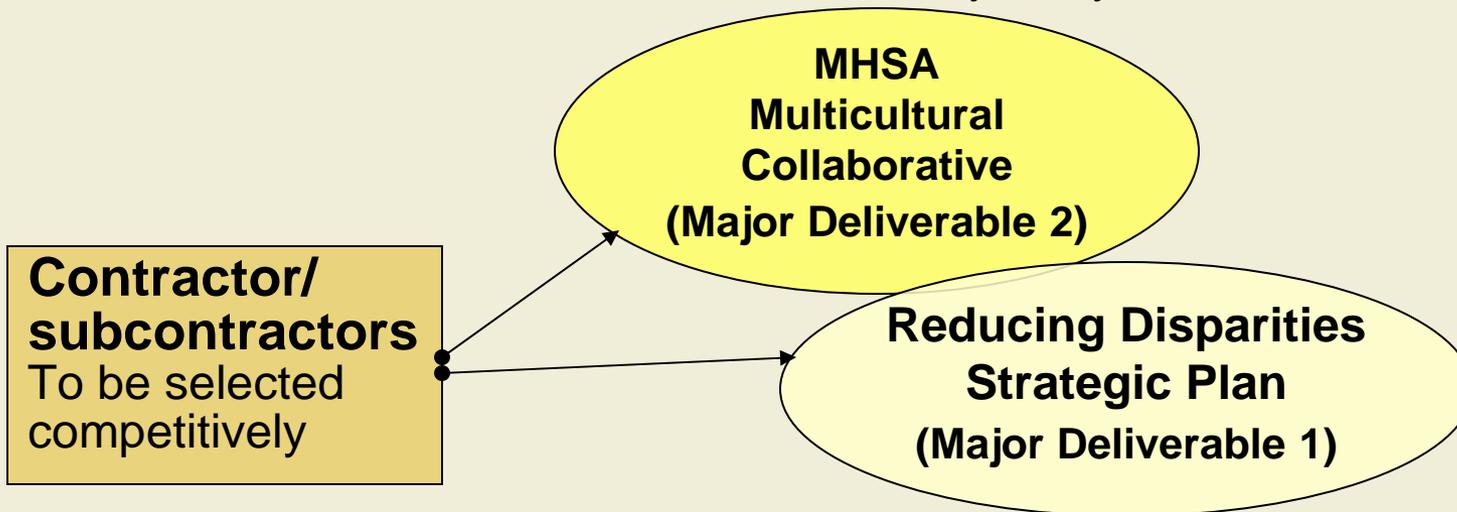
Proposed Reducing Disparities Project





Proposed Reducing Disparities Project

- A \$1.5 million multi-year project will be awarded to an entity and their subcontractors to accomplish the following two major deliverables:
 1. Develop a **Statewide Comprehensive Reducing Disparities Strategic Plan**
 - Reducing Disparities Project Steering Committee
 2. Establish a **MHSA Multicultural Collaborative**
 - To serve as a Statewide Advisory Body to the MHSA

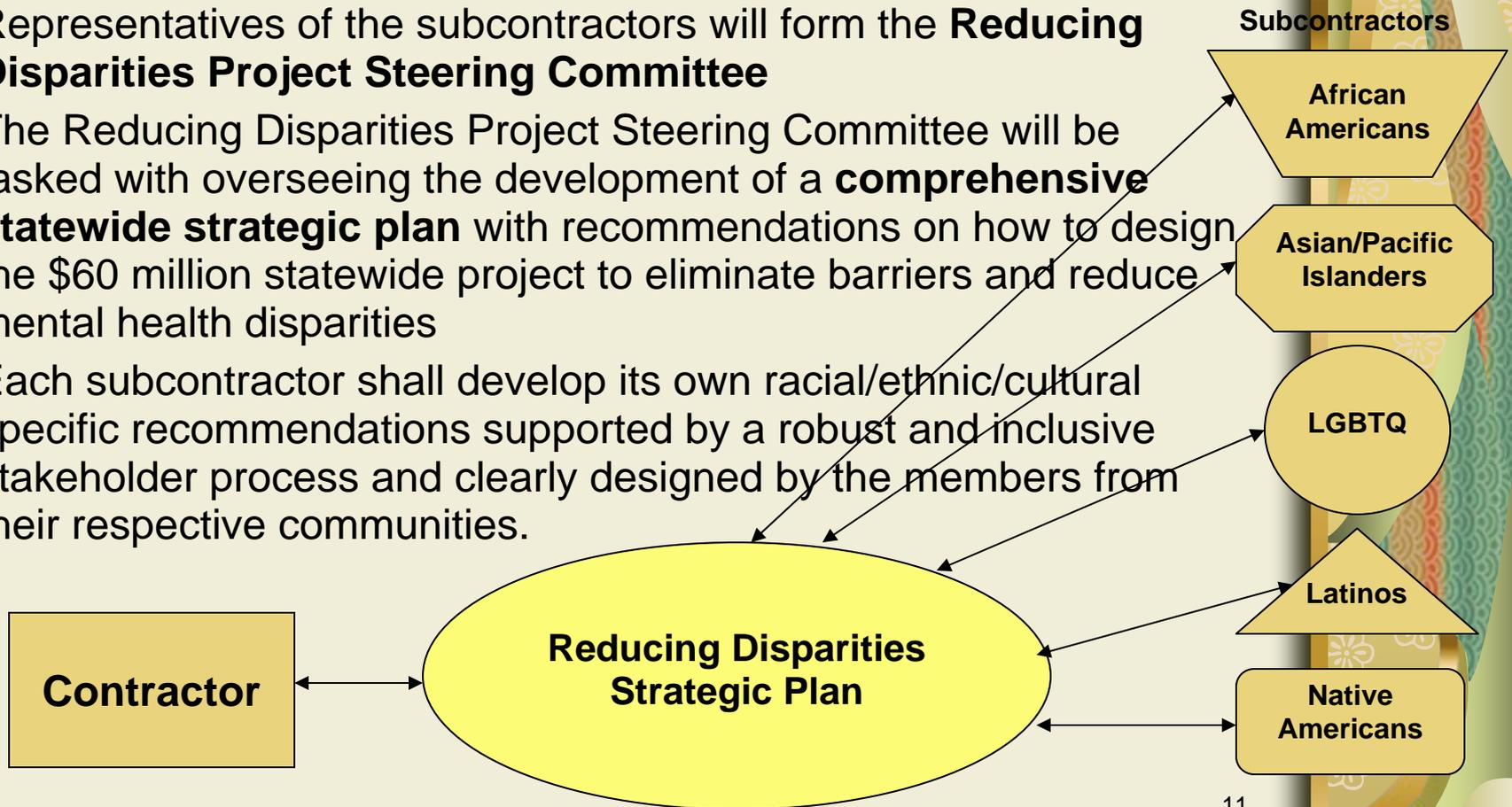




Proposed Reducing Disparities Project

Major Deliverable #1: Statewide Comprehensive Strategic Plan –

- Primary contractor will subcontract with entities representing the five targeted racial, ethnic, cultural populations
- Representatives of the subcontractors will form the **Reducing Disparities Project Steering Committee**
- The Reducing Disparities Project Steering Committee will be tasked with overseeing the development of a **comprehensive statewide strategic plan** with recommendations on how to design the \$60 million statewide project to eliminate barriers and reduce mental health disparities
- Each subcontractor shall develop its own racial/ethnic/cultural specific recommendations supported by a robust and inclusive stakeholder process and clearly designed by the members from their respective communities.

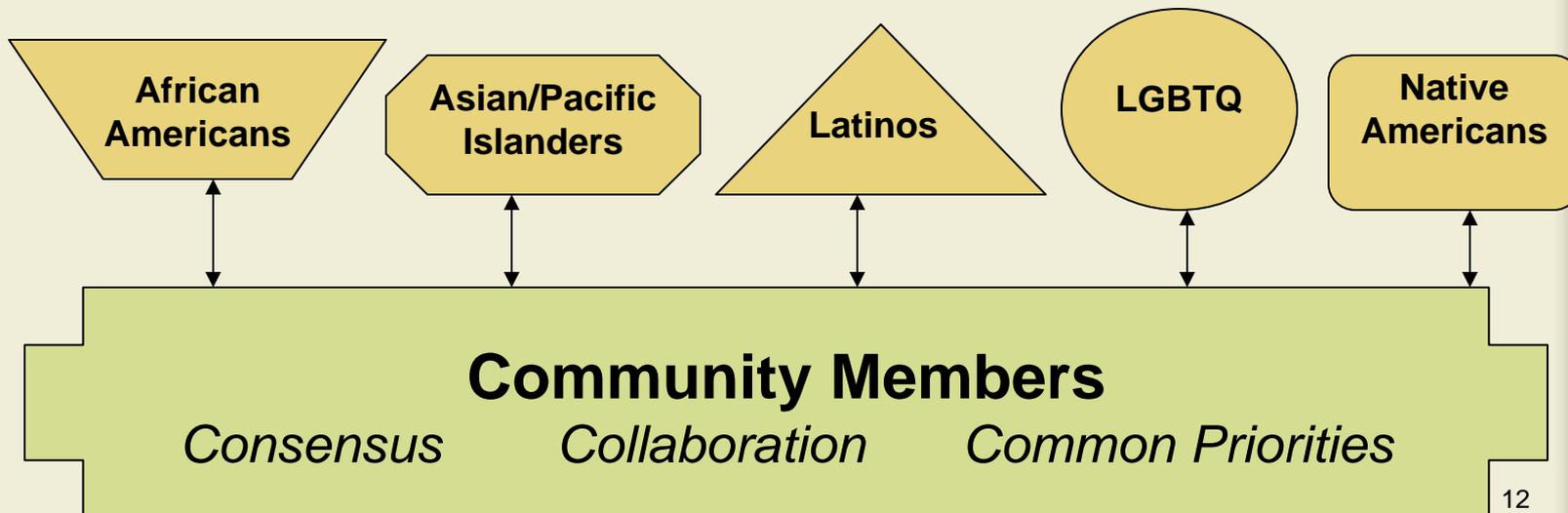




Proposed Reducing Disparities Project

Major Deliverable #1 (Continued)

- The Steering Committee will reach consensus on common priorities and present joint recommendations comprising the comprehensive statewide strategic plan.
- Strategic plan will be inclusive of the recommendations from each of the five workgroups and will identify community defined promising practices, models/templates, and/or other resources helpful for county program planners, practitioners, and policy makers in designing programs for reducing disparities.





Proposed Reducing Disparities Project

Major Deliverable #2: MHSA Multicultural Collaborative

- The primary contractor will also establish an MHSA Multicultural Collaborative to serve as an advisory body to DMH on all MHSA components
- Members will be recognized as key partners and have active involvement and representation on all MHSA activities
- Membership will be more inclusive, and include representatives from many racial, ethnic, and culturally unserved and underserved groups representing a broad range of communities
- Representatives from the Reducing Disparities Project Steering Committee will also be included
- MHSA Multicultural Collaborative will assist in the roll out of the strategic plan and other identified activities

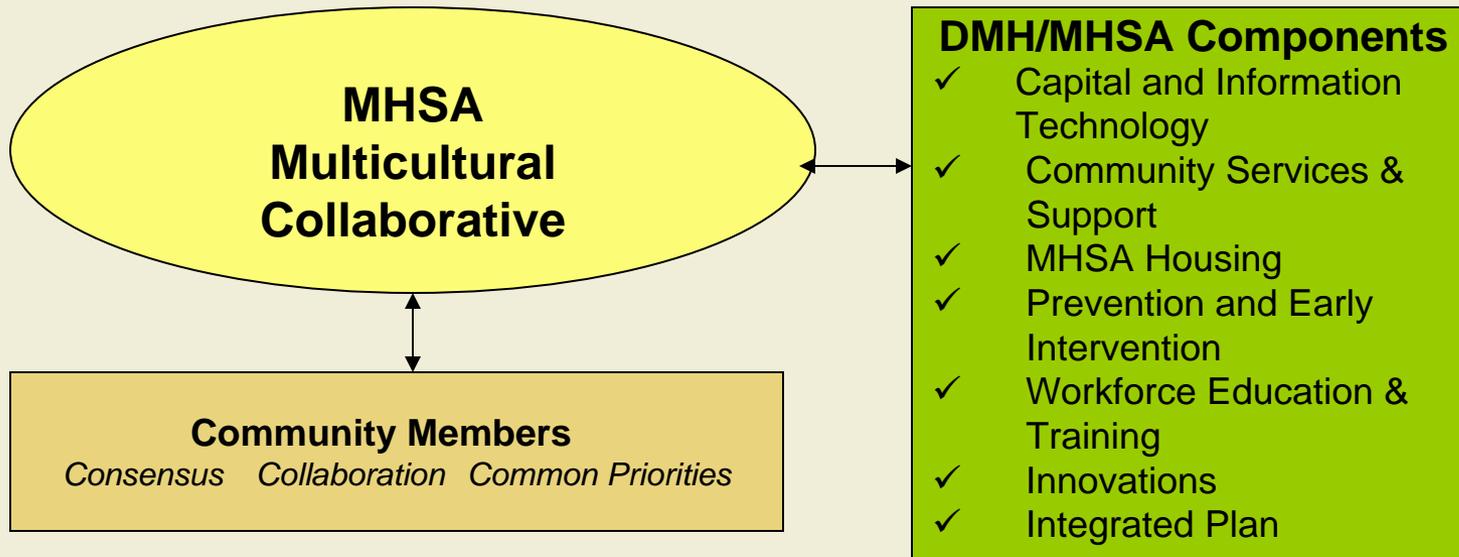




Proposed Plan for Reducing Disparities Project

Major Deliverable #2: MHSA Multicultural Collaborative (Continued)

The MHSA Multicultural Collaborative will provide new opportunities for unserved and underserved racial, ethnic, and cultural communities to come together to address a variety of mental health issues and provide their recommendations at the state level on the MHSA.





Proposed Reducing Disparities Project

RFP ISSUES

■ Timeline

- Once released, applicants will have at least 2 months to submit response

■ Bidders Qualifications (contract and subcontractor team)

- Work Experience of the combined team
- Financial Capability
- Evidence of Collaboration
- Experience with working with racial, ethnic and cultural communities
- Track record

■ Selection Process

- Competitive Bid
- Scoring Criteria will be included in the RFP



Time for:

Questions





Proposed Reducing Disparities Project

What happens when the Strategic Plan is completed?

- DMH will work with MHSOAC to review recommendations for their approval and further direction on implementation of the \$60 million statewide project.
- Recommendations will be shared with Counties and other stakeholders.
- Recommendations will be presented to the MHSOAC for their approval to implement the \$60 million statewide project.
- With the support of the MHSOAC and Counties, the implementation of the statewide project begins; 4 year project.
- Contractor and subcontractors will participate in implementation and replication of models, practices, interventions, provide training and technical assistance to improve services and reduce disparities.
- Evaluation of statewide project will be designed and conducted.



Ethnic and Cultural Specific Programs and Interventions

Expected Outcomes for Statewide Project

- The largest new MH/PEI investment in evaluation of community defined evidence for racial, ethnic & cultural communities
- New approaches, training models, partners, evaluation methods, improved outcomes, healthier communities
- New service delivery approaches defined by multicultural communities for multicultural communities
- New strategies developed across 5 targeted communities to improve outcomes and reduce disparities
- Stronger infrastructure of inclusion of multicultural communities
- Replication of approaches to reduce disparities



Time for:

Questions





Reducing Disparities Projects Contact Information

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PEI Website

http://www.dmh.ca.gov/Prop_63/MHSA/Prevention_and_Early_Intervention/default.asp

Statewide Projects: Reducing Disparities

http://www.dmh.ca.gov/Prop_63/MHSA/Prevention_and_Early_Intervention/StatewideProjects/ReducingDisparities.asp

